

# The (Amplified) Ripple Effect

It's where you go when you need a friend to nurse you through a breakup, a mentor you on your calculus homework, an address for the party everyone is going to." - Business Week, "The MySpace Generation"



"Evelyn Rodriguez, one of 1010 bloggers I read, gives her personal account of being slammed by a tidal wave." – Robert Scoble, December 27, 2004



Kamal (*standing with Santa*) hatched idea of **Karmus.com** after tsunami. He's the one that planted seed for the anniversary live-blogging project.



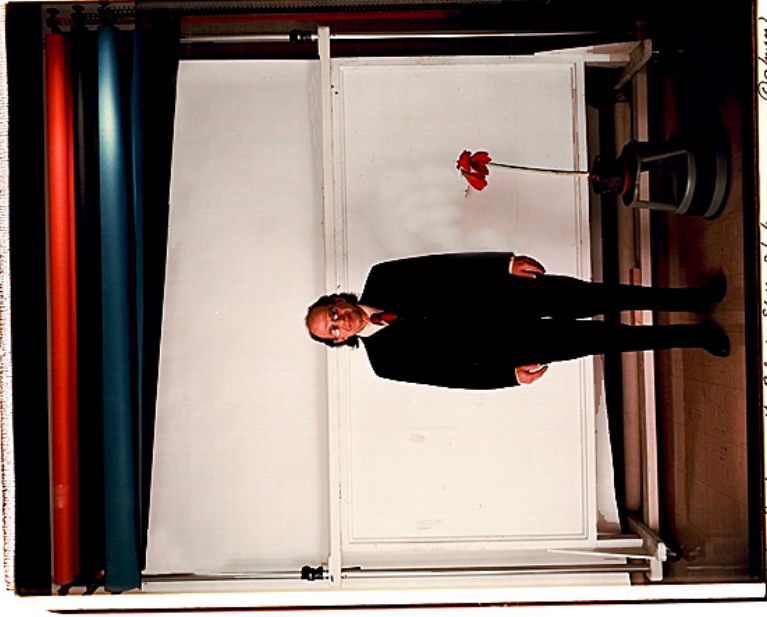
# The (Accelerated) Salon Effect



Reviving post-1906 art scene failed because it didn't “bubble up naturally through the cracks in the wrecked pavement.”

—Simon Winchester, *Crack in the Edge of the World*

“Practically the first thing Allen Ginsberg did when he hit San Francisco was to seek out poet Kenneth Rexroth, whose Friday night literary salons were legendary.” — *SF Chronicle*



*Allen Ginsberg at the Poet's Studio, 1976. Copyright Allen Ginsberg*



“Critics of the Beat have often disparaged the self-absorbed, narcissistic content of their writing.”